



# MALICK DIAKHATE

## GRAPHIC & WEB DESIGNER, UX RESEARCHER

[djolofdesignpro@gmail.com](mailto:djolofdesignpro@gmail.com) | Dakar, Senegal

Passionate digital product professional with expertise spanning UX/UI Design, Web Development, Motion Design, UX Research, Product Management, and AI-driven innovation. I help organizations transform ideas into engaging digital experiences by combining user-centered research, strategic product thinking, creative design, and modern development practices. My work covers the entire product lifecycle, from market research and user insights to wireframing, prototyping, interface design, development, and product optimization. I leverage cutting-edge generative AI technologies to accelerate ideation, automate workflows, create visual assets, produce presentation videos, design user interfaces, and enhance decision-making through data-driven insights. Recognized for bridging the gap between business objectives, user needs, and technology, I deliver innovative, scalable, and impactful digital solutions that drive user engagement and business growth.

## EXPERIENCE

### UX/UI & GRAPHIC DESIGNER & ASSISTANT PRODUCT MANAGER

[LOOKA MARKET RESEARCH](#) | 2021 PRESENT

### INSTRUCTOR UX/UI & GRAPHIC DESIGNER

[GOMYCODE](#) | 2022 2026

### UX/UI DESIGNER & GRAPHIC DESIGNER

[WELFIN TECHNOLOGIES](#) | 2022 2023

### GRAPHIC DESIGNER & COMMUNITY MANAGER

[WUTILMA TECHNOLOGIES](#) | 2020 2021

### UX/UI DESIGNER & GRAPHIC DESIGNER

[BEE DIGITAL](#) | 2019-2024

## DIGITAL & AI TOOLS



## EDUCATION

### BACHELOR'S DEGREE GRADUATE

UNIVERSITÉ NUMÉRIQUE CHEIKH  
HAMIDOU KANE - Multimedia, Internet &  
communication

2017 - 2020

### CERTIFICATE

ORANGE DIGITAL CENTER Web  
development

2019 - 2020

## LANGUAGES

### WOLOF

Native speaker

### FRENCH

Fluent

### ENGLISH

Intermediary

## CORE COMPETENCIES

- UX/UI Design & Design Systems
- UX Research & Market Analysis
- Product Strategy & Product Management
- Web Design & Front-End Development
- Motion Graphics & Video Production
- AI-Assisted Design & Content Creation
- Prototyping, User Testing & Conversion Optimization